

*Emailed sent May 5, 2017 to the attention of Greg Flood, Manager, Issues/Media Relations Unit, EMO*

Dear Greg,

(Note that I also submitted this question through the online form on the EMO site. I'm sending it along to you FYI.)

I am with the Federation of Ontario Cottagers' Associations - we represent about 250,000 rural households/families across Ontario.

<http://www.emergencyalert.alberta.ca/> is a mobile-friendly tool that provides a modern and simple way to notify residents and communities of impending emergencies.

It has two notable features that are missing from OFM/EMO's notifications:

- 1) they can geolocate you through your phone and give very local and imminent warnings (instead of general Province-wide news);
- 2) you can select communities that you want to get alerts for... very important for our community of cottagers who would love to select e.g. "Haliburton alerts" and get a message about a flood situation - even if they were in London or Toronto; likewise for people who are travelling or away from their home for any reason - they can find out about trouble back at home.

When will Ontario launch this type of alerting system? The platform is already there - in Alberta, and in many US jurisdictions?

Thanks in advance for your reply.

Terry Rees, Executive Director

Federation of Ontario Cottagers' Associations (FOCA)