



Other Advocacy & Outreach Efforts

- learn how to “**Raise your political voice**”
- attend municipal Council Meetings
- build & maintain Municipal contacts
- host all-candidates meetings before municipal, provincial, federal elections
- organize group purchase days with local businesses
- send Association updates to local media (newspapers, radio stations)
- participate in selected community projects or fundraisers (health; food drive for the local food bank)
- marina or public boat launch volunteers: boat washing demonstrations; handing out fair-use ice hut info
- have an association booth at a local community festival

Items in red: ask how FOCA can help with this!



Communications Staples & New Ideas

- email Association updates
- mail Association updates
- Newsletter (print/online posting)
TIP: copy FOCA website resources
- post a sign at marina or boat launch
- deliver print materials door-to-door
- put an ad in the local newspaper
- put an ad on the local radio station
- dock-to-dock neighbour visits
- maintain an **Association website**
- post to an Association Facebook page
- T-shirts, hats & other “wearables”
- fridge magnets / window decals
- Lake Calendar for sale and/or free to Association members
TIP: use photo contest winners!
- “Welcome Package” for new owners
TIP: add FOCA’s “Take the Plunge”
- create a “History of the Lake” book

MENU



of Engagement Activities for Lake Associations

“What to try next?!?”



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 online resources: <http://foca.on.ca>

Community Events & Gatherings

- community picnic / BBQ / corn roast
TIP: add games & races for families
- fireworks on or near July 1st
- regatta
- “Parade of Boats Light Show”
- fishing derbies (summer and/or winter)
- children's literary contest, photo contests, games night
- outdoor movie night
- bingo, card nights (bridge, poker run)
- paddling or sailing lessons
- dances! (belly dancing, square dancing)
- sports & exercise (tennis, horseshoes, volleyball, waterskiing, yoga)
- golf tournament
- Fall shoreline clean up
- Christmas party or Boxing Day “Parade”
- Winter carnival / curling bonspiel

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Association Meetings & Core Activities

- hold an Annual General Meeting
TIP: connect with a meal (food/drink!)
- offer phone or internet options for off-season Association meetings
- host educational seminars with guest speakers (PCOC or CPR course; **FOCA Cottage Succession Seminar...**)
- boat safety program: hazard marking buoys
- signage: “no wake zone” or speed limit signs
- Cottage Watch
- fire plan / fire pump instruction sessions
- road maintenance: work parties to brush & repair road
- volunteer appreciation event: annual dinner at a local lodge / bbq or potluck for executives and volunteers
- offer your members an online dues payment option by credit card

Environmental Programs & Plans

- Lake Partner Program water quality monitoring
- encourage “critter watches” (loons, bats, frogs, turtles, butterflies...)
- ice-out watch
- septic pump-out day
- shoreline restoration /native planting projects
- “BioBlitz” or other animal/plant identification workshops or walks
- benthics study
- **FOCA DockTalk program**
- Love Your Lake / shoreline classification survey
- **FOCA Aquatic Invasive Species monitoring program**
- invasive species removal (Eurasian water milfoil hand-harvesting; smelt harvest and fish fry!)
- develop a Lake Plan
- fish stocking or spawning ground rehabilitation
- stewardship dock flags