



Your Member Benefits

Kirk Kuipers
FOCA Membership Coordinator

Who can access FOCA Member benefits?



<https://foca.on.ca/association-members/>

FOCA Association Members are groups that represent lakes/roads or roads, and that have their own paying members.

FOCA Association annual fee:
\$125.00 plus \$4.00/member

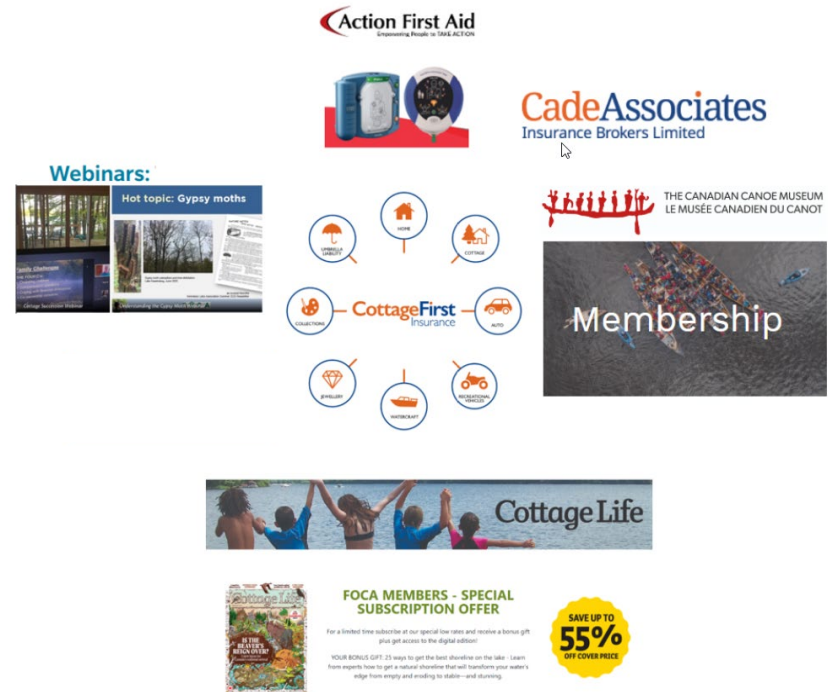


FOCA Member Benefits include...

Key service offerings for your **Association:**

- Free attendance or Member price on FOCA webinars and in-person seminars
- Policy updates & government advocacy on province-wide rural issues
- Articles, fact sheets, videos and brochures on hot topics (septic systems, invasives, short term rental...)
- Members-only web login for access to detailed governance support, rural road information & many more resources!
- Member discount on liability insurance through the FOCA Insurance Program administered by Cade Associates
- “**Legal Helpline**” for the Association

Plus, offers & discounts for all your **Member families:**



<https://foca.on.ca/benefits/>

Need the Member Web Login? email: info@foca.on.ca

Protecting homes, boats, cars... and Associations

CadeAssociates
Insurance Brokers Limited



Risk management solutions for Lake and Road Associations: CGL and D&O* insurance at the FOCA member rate.



+ CottageFirst group insurance program:
exclusively for FOCA member families!

Contact our partners at Cade: <https://cadeinsurance.com/contact-us/>


* Commercial General Liability; Directors & Officers

Educational Resources

Report on Waterfront Property Owners & Rural Economic Development

In 2017, FOCA conducted a survey and interviews with Waterfront Property Owners (WPO) to investigate their potential to work from their cottages in their rural communities. WPO represent a significant number of residential property owners in the study area. It is used as evidence for and is defined by the Urban Community Waterfronts Caucus. FOCA believes rural economic can be enhanced by attracting and supporting WPOs to play an increasing role in the economic development of their rural communities.

View the complete report online at:
<https://foca.on.ca/wpo2018>



How many WPO are out there?

There are approximately **100,000** waterfront properties in the study area. This represents **35%** of the total residential.

How many already do some work from their waterfront community?

3 in 10 respondents work from their cottage or waterfront community. **ANOTHER 2.5** have considered it.

What motivates them to work there?

- 1 greater access to the outdoors
- 2 CONNECTION to PLACE

"No I am not from my current career so my next I can see more of a need to work remotely anywhere in Canada. Ideally, I would like to see that remote location be our waterfront property"

What WPO can bring to their rural communities:

- EDUCATION
- ECONOMIC RESOURCES
- COMMUNITY BUILDING
- INVESTMENT
- VOUNTEERISM
- CREATIVE IDEAS

Who was surveyed?
407 WPO from 5 Ontario counties participated in the study.

How long have they owned their property?
67% said over 15 years

Over 15 years under 15 years

What do WPO see as barriers to working from the cottage?

- gap in technology (internet/cell service)
- lack of local professional services (tax/accounting/law)
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Read the Report for first-hand accounts of WPO who have made the move!

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HELP PROTECT OUR LAKES

Clean any plants, mud, mussels or debris from your boat and equipment.
Drain all standing water from your bilge, motor and livewell.
Dry your boat for 2-7 days or disinfect it with hot or pressurized water.

Here are common places aquatic invasive species may be hiding:



Here are some species to look out for:



Zebra/Mussel, Spiny Waterflea, Eurasian Watermitten

Report sightings of invasive species:

Invading Species Hotline: 1-800-563-7711
 EDDMapS Website: eddmapp.org
 EDDMapS App: iPhone/Android

www.invasivespeciescentre.ca
www.foca.on.ca

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Septic Re-inspection Programs in Ontario

A FOCA Report for Community Groups (2018)

Over 100,000 septic systems are in Ontario. The vast majority are privately owned. Private septic systems are not inspected or maintained. This can lead to septic system failure, which can cause environmental damage and health risks.

Top take-away: Education is key to successful septic system management

Re-inspection statistics about the state of septic systems across rural Ontario:

Class of septic systems:
 among a set of 1,000 re-inspections in 2018

10% - 100% (excellent)
 45% - 100% (good)
 35% - 100% (fair)
 10% - 100% (poor)

Age of systems:
 among a set of 1,000 re-inspections in 2018

10% - 100% (excellent)
 45% - 100% (good)
 35% - 100% (fair)
 10% - 100% (poor)

Municipal Case Studies:

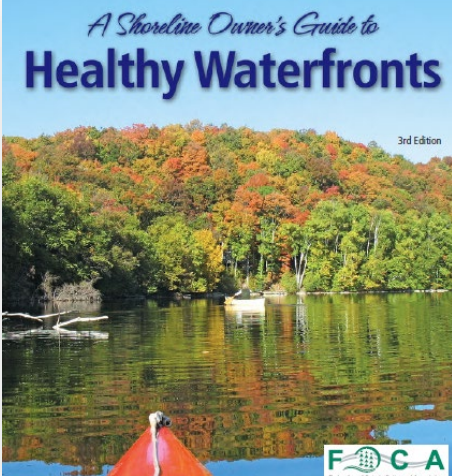
- Township of Carleton Place
- Township of North York
- Township of York
- City of Toronto

Project Research Partners:

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 Rural Ontario: we're in this together.

A Shoreline Owner's Guide to Healthy Waterfronts

3rd Edition



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FOCA Cottage Country Septic System Video

info@foca.on.ca

Successful Associations

source: FOCA 2020 Association survey

79% of respondent groups reported
their **# of members** was **“UP”** or
“STEADY” over the previous year

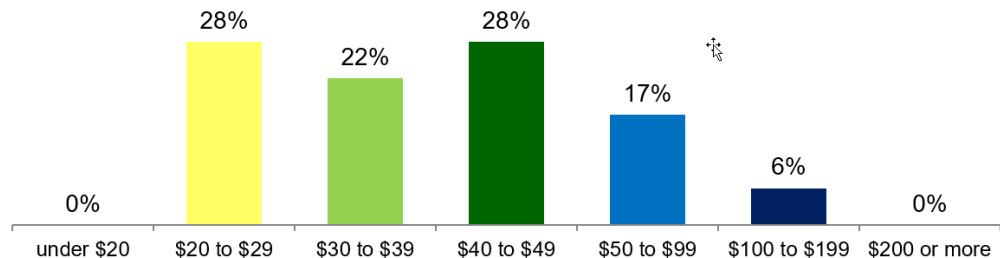
1 in 5

survey respondents
had NOT raised their
dues in over 10 years!

What are your annual association dues?

source: FOCA 2020 member survey (from 118 respondent Associations)

FILTERED to the 15% of respondents whose membership is "UP" over last year, and whose fees do NOT include road maintenance services



*Is it time to revisit your
own Association fees?*

Thank you

for your ongoing support
which makes FOCA's work possible,
now and for future generations!

Membership inquiries: **Kirk Kuipers**
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