



## 2022 Fall Seminar for Associations

*Gathering Momentum* 



Saturday, November 19, 2022  
by webinar 9:00am to 12:00pm

### Agenda:

- 9:00am webinar begins (Zoom link will be sent separately)  
**Welcome** by Ian Crawford, Board President
- 9:10am **FOCA Updates** by Terry Rees, Executive Director & Deanna Forgie, Programs Coordinator – including environmental, policy and organizational updates, and the work of the Board Working Groups on Short-term Rental and Rural Roads.
- 9:30am **FOCA Member Benefits** by Kirk Kuipers, Membership Coordinator – highlights and thoughts for the off-season
- 9:40am **Member Survey Results** by Tony Lepine, Chair of the Membership Services and Benefits Committee – revealing information from our 2022 surveys on the top cottage country issues, FOCA's roles, trends in pandemic usage and updated Association statistics
- 10:00am **Sneak peek at the revised FOCA website** by Michelle Lewin, Manager of Communications & Development – including an overview of the new member login
- 10:15am Break
- 10:25am **Preventing a Grass Carp Invasion: How you can help** by Fisheries & Oceans Canada speaker
- 10:40am **Accelerating your Municipal Partnerships** by FOCA and Darlene Coyle of Watersheds Canada – why to engage with your incoming Council; making progress on Land Use Planning in the coming term; shoreland resources of note
- 11:10am **FOCA Report release: the Economic Impact of Waterfront Property Owners in Ontario** by JME Maxwell of Avaanz
- 11:30am **Question & Answer session** with FOCA
- 12:00pm end

[Register here](#) by noon on Thursday, Nov. 17<sup>th</sup> 2022